

## Kwari and Alchemic Dream Team Up

Montreal, Quebec & London, England - January 15, 2008 - Online Games specialist Alchemic Dream, Inc is proud to announce its partnership with Kwari, publisher and developer of the free-to-download Cash for Kills™ shooter where players can convert their gaming skills into real money.

Aurelien Merville, CEO of Alchemic dream Inc. comments: "Kwari is opening new frontiers in the online entertainment industry so we're delighted to provide our expertise for this visionary project."

Clive Hibberd, CEO of Kwari comments: "We're excited to be working with Alchemic Dream as they are an ideal partner for us in our customer service operations bringing with them a considerable amount of experience and flexibility."

### About Alchemic Dream Inc.

Alchemic Dream, Inc. is a Canadian company founded in 2001 and specialized in MMOG management, in game events, customer support and localization. Alchemic Dream has already worked on MMOGs such as Lord of the Rings Online™: Shadows of Angmar™, Dungeons and Dragons Online™: Stormreach™, Fury, Pirates of the Burning Seas, ArchLord and RF Online. Alchemic Dream also operates the PlayMMO.com gaming portal and the MMO gaming newsfeed MMPOW.com

### About Kwari

Established in 2006, Kwari is a publisher and developer of skill-based online interactive entertainment, based around players making money off each other in real-time. Kwari software is available free to download and play online. Kwari is an international business, comprising functional experts and industry veterans. 'Kwari' and 'Cash for Kills' are trademarks and/or registered of Kwari Limited in the UK and other territories. The game and software are patent pending. The names of actual companies and products mentioned herein may be the trademarks of their respective owners. All rights reserved. More information about Kwari is available online at <http://www.kwari.com>