

## **PRESS RELEASE – CYNTHIA FREESE IS NOW PART OF THE ALCHEMIC DREAM TEAM IN CHARGE OF BUSINESS RELATIONS**

**Montreal, Tuesday, September 18<sup>th</sup> 2007**

Canadian Massively Multiplayer Online Game ('MMOG') specialist **Alchemic Dream Inc.** is happy to welcome Cynthia Freese as its new head of business relations. As founder and CEO of *Evergreen Events*, she acquired an experience and knowledge of the industry that will make her a valuable member of the Alchemic Dream Team.

Cynthia Freese is a skilled entrepreneur and a firm believer in the potential of the industry. She brought her unique vision to enrich the gaming industry throughout the years by organizing informative and connective events, bridging the gap between developers, publishers, the media and gamers. She also helped organizing and attaining industry speakers for Career Days in middle schools around the United States.

Alchemic Dream already benefited from her experience at the Austin Game Developer Conference where she coordinated the company's activities during the event and helped connecting Alchemic Dream with key industry members.

"I couldn't be happier with the results of our experience in Austin. We exceeded our own expectations in raising awareness about Alchemic Dream and our fantastic suite of services we offer the online game development community." commented Cynthia Freese.

"Bringing talents to our team has always been a key to the success of Alchemic Dream. Cynthia is one of the best networker I know in the online game industry and I'm thrilled to have her as head of business relations in our company" adds Aurélien Merville, CEO of Alchemic Dream.

### **About Alchemic Dream**

Alchemic Dream, Inc. is a Canadian company founded in 2001 and specialized in MMOG management, ingame events, customer support and localization. Employing more than 150 people and ever growing, Alchemic Dream is already working with MMOGs such as *Lord of the Rings Online™: Shadows of Angmar™*, *Dungeons and Dragons Online™: Stormreach™*, *Second Life*, *Dreamlords* and *RF Online*. Alchemic Dream also operates the *PlayMMO.com* gaming portal and the MMO gaming newsfeed *MMPOW.com*

**For more information about Alchemic Dream, visit the company's corporate website <http://www.alchemicdream.net> or contact the company directly at [info@alchemicdream.net](mailto:info@alchemicdream.net).**

### **Contact and informations**

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