

"Today, Australian game developer Auran and Canadian Massively Multiplayer Online Game ('MMOG') specialist Alchemic Dream, Inc. announced a partnership for the innovative and much anticipated MMOG Fury.

Fury is more than a game; it is an experience unlike any other MMOG ever made. Battles are pure adrenaline rushing and action packed excitement. In between battles, players will find depth and flexibility beyond that of any other RPG on the market. The title brings the fastest RPG combat ever seen, in which two groups of up to 32 players each can test their mettle in many different types of battles. Fury also offers a totally classless advancement system that is only limited by the player's ranking. The title is scheduled for release in Q4 2007.

Alchemic Dream's role on Fury will be to provide superior quality customer support. The company's knowledge of MMOG customer support is now widely recognised in the industry. Alchemic Dream already provided this kind of service to other partners such as Codemasters (RF Online, Dungeons and Dragons Online™: Stormreach, Archlord, Lord of the Rings Online™: Shadows of Angmar™) and Linden Lab (Second Life).

"Auran is paving the way in player vs player MMOGs with Fury. There is no game on earth that gives you such an intense combat feeling." comments Stéphane Jankowski, Alchemic Dream's General Manager. "We are honoured to support and be a part of such a strong community, ensuring them the best game experience possible."

"Fury is a competitive game where prompt and efficient customer support is vital" says Paul Whipp, Fury's Producer. "By capitalizing on Alchemic Dream's experience and expertise, we're making sure that nothing gets in the way of our players having a great time."

About Auran

Established in 1995, Auran is one of Australia's oldest and largest game studios. Auran's staff have worked on a series of renowned titles including: Asheron's Call 1 & 2, Star Wars Galaxies, Ultima Online, Mythica, Middle Earth Online, Need for Speed: Underground, Magic and Mayhem and many more.

In addition to their strong development credentials, Auran is rapidly expanding as a game publisher in the Australian, New Zealand and Asian games markets. Having connections with leading publishers and developers such as Irrational Games, JoWood Productions, 1C Company, Techland, Paradox, Monte Cristo, Cyanide Studios, Stardock, Whiptail Interactive and many more, the company is aiming to be the publisher of choice for independent game developers.

For more information about Auran, please visit the company's corporate website at www.auran.com.

Alchemic Dream, Inc. is a Canadian company founded in 2001 and specialized in MMOG management, ingame events, customer support and localization. Employing more than 150 people and ever growing, Alchemic Dream is already working on popular MMOGs such as Lord of the Rings Online™: Shadows of Angmar™, Dungeons and Dragons Online™: Stormreach™, Second Life, Dreamlords and RF Online. Alchemic Dream also operates the PlayMMO.com gaming portal and the MMO gaming newsfeed MMPOW.com

For more information about Alchemic Dream, visit the company's corporate website <http://www.alchemicdream.net> or contact the company directly at info@alchemicdream.net.