

## Sylien Entertainment Partners with Alchemic Dream

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Los Angeles, CA (PRWEB) May 31, 2006 -- Alchemic Dream, a complete customer support solution company for Massively Multiplayer Online Games (MMOGs) has decided to partner with Sylien Entertainment, an Ottawa-based developer of next-gen online games. Sylien Entertainment is currently developing "Trade Wars: Tournament", a 2D casual MMOG based on the classical Trade Wars 2002 universe (first released as a multiplayer online trade game in 1984). They intend to follow up with a novel approach to the 3D MMOG market with "The Paradise Project" once the prior project is up and running.

Together, Sylien Entertainment and Alchemic Dream hope to benefit from this partnership by attracting as many players as possible to Sylien's feature products and to create the best game experience possible for them. Since Alchemic Dream provides many known MMOGs with the technical and support infrastructure to grow a happy community such as Dungeon and Dragons Online, Second Life, Project Entropia and Dark and Light, they will be able to help Sylien Entertainment greatly to augment their game's potential.

Sylvain Rochon, President of Sylien Entertainment, declares: "We are very excited about this partnership. Alchemic Dream has major experience in technical support, customer support and community support in several languages. We will work with them to expand into the market. Thanks to them, we will be able to focus on what we do best: design and develop innovative game concepts."

Aurélien Merville, President and CEO of Alchemic Dream, adds: "Sylien Entertainment is developing very exciting products for the online industry and Alchemic Dream Inc. is glad to share experience and skills to ensure the success of their games."

While Sylien Entertainment and EIS develop a new iteration of the 1984 classic "Trade Wars" as a persistent casual game environment for the European and American market, Alchemic Dream will be helping to ensure that the community attracted to the product (both nostalgic players and new casual players) will have the proper support in all major American and European languages. Alchemic Dream also has a reputation of being able to gather large amounts of players to a title, as was achieved with Dark and Light. A partnership between a 22 year old brand name from the past, a competent development team and an experienced community support company is a great combination to bring out of the past an old time favorite, now featuring brand new graphics, revamped gameplay and a large community that is waiting in anticipation for the release.

About Alchemic Dream Inc.

Alchemic Dream Inc., leader in services for MMOGs, is a Canadian company specialized in management, support and localization of MMOGs. Alchemic Dream manages titles such as Dungeons and Dragons Online, Second Life, RF Online, Dark and Light, Entropia Universe and A Tale in the Desert.

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About Sylien Entertainment

Sylien Entertainment is a company dedicated to revolutionize entertainment through the creation of new game concepts, new technologies and to basically create new experiences for players. Though Trade Wars is nothing new to the market, the game has not been massively exposed to the growing casual market, making it a great candidate for their business platform. While they are developing the new game in partnership with EIS, they are also developing their own version of a true persistent world experience known as "The Paradise Project".

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